



MARATONA DLES DOLOMITES - ENEL

THERE'S STILL A FEW MONTHS TO GO

UNTIL THE START OF THE RACE,

BUT THE MARATONA DLES DOLOMITES - ENEL

IS ALREADY SET FOR ACTION

Registrations for charity, Rik - our new illustrator, the arrival of the Queen stage of the Giro d'Italia and a new, important sponsor: lots of activities are being planned for the big day, to be held on 3rd July 2016

REGISTRATIONS FOR CHARITY: 24TH MARCH, SAVE THE DATE

If your name hasn't been picked yet and you nonetheless want to secure your place at the thirtieth edition of the Maratona, then you should make a note of the day when you can do precisely that: **24th March 2016**.

Anyone wishing to take part in the Maratona just has to visit the website www.maratona.it at 6pm. There are **193** places available at a higher price, with all money raised above the registration fee of **110 Euro** going to charity.

More specifically, up for grabs are: **175 GOLD registrations**, at the price of **250 Euro**; **15 PLATINUM registrations** at the price of **500 Euro**; **3 CRYSTAL registrations** at the price of **1,500 Euro**.

The money raised from the charity registrations will go to the non-profit NGO "**Insieme si può**" Association (www.365giorni.org), the sports association **Assisport Alto Adige** (www.sporthilfe.it) and the **Alex Zanardi BIMBINGAMBA Association** (www.bimblingamba.com).

The "**Insieme si può**" Association provides support for people, above all children and teenagers, who are suffering from disability in Uganda, one of the poorest countries in the world: official estimates state that 10% of the population live with some form of disability.

The **Alto Adige Assisport** association supports young sporting talents, helping children who otherwise wouldn't be able to afford to take part in local sports competitions.

Alex Zanardi BIMBINGAMBA provides artificial limbs for children who have suffered amputation and who are unable to receive treatment from the health care system. These are children coming from all over the world who have lost limbs following accidents, illnesses or injuries caused by explosions or firearms in warzones.

We have been close to these three associations for a long time now and we are proud to be able to contribute to their success with the help of the participants, supporting their dedication to help and support those weaker than ourselves.

THIRTY YEARS BY RICCARDO GUASCO

The illustrator and artist Riccardo Guasco, also known as Rik, is working hard to represent the thirty year history of the Maratona dles Dolomites - Enel through drawings. To mark the occasion, Rik will

create thirty 50x70 images dedicated to the moments that best describe the race: the start line, the finish line, the mountain passes, cyclists, mountains, volunteers, trees, clouds, roads, crowds, bicycles, enthusiasm, sun, strain and effort, refreshments.. .all of the Maratona's best qualities will be sketched by Rik this year, who has already rolled up his sleeves and begun work on this project.

SATURDAY 21ST MAY: THE GIRO D'ITALIA ARRIVES INTO CORVARA TO CELEBRATE THE MARATONA'S 30TH ANNIVERSARY

An important stage of the race and a big party to go with it. The Giro d'Italia will be dedicating its 'Queen of the Dolomites' stage, the 14th leg of the race leaving from Alpagò and arriving into Corvara/Alta Badia, to the thirty year anniversary of the Maratona.

To celebrate this special occasion, there'll be a full programme of supporting events and activities taking place both around the finish line and within the Mür dl Giat fan zone, with live music, large screens and lots of surprises.

The detailed programme of events will be published soon on www.maratona.it.

FASTWEB, A NEW PRESTIGIOUS PARTNER

In recent months, a commercial agreement has been finalised with FASTWEB, confirming it as one of the sponsors of the event. Another important company to add to the list of others that have been partnering with the Maratona dles Dolomites - Enel for some time now. The aim remains the same: to help make sure that the Maratona continues over time, getting better and better each year. Welcome!

For info: Comitato Maratona dles Dolomites – phone +39 0471/839536
email: info@maratona.it – www.maratona.it

Press Office: Pizzinini Scolari Comunicazione www.pizzininiscolari.com
Pizzinini Christian cell. +39 3388543309 christian.pizzinini@pizzininiscolari.com
Scolari Antonio Lodovico cell +394033738 antonio.scolari@pizzininiscolari.com