



Press Release

MARATONA DLES DOLOMITES - ENEL 2015

25th MARCH: THE LAST CHANCE TO TAKE PART IN THE MARATONA: 193 CHARITY ENTRIES

Alta Badia (Bz) – The last ones to sign up but the first ones for generosity and charity... there's still a chance to take part in the Maratona 2015! There are 193 places at a higher price with proceeds (after deducting the participation fee of 99 euro) used for humanitarian projects and other benefits, which will be available exclusively online (payment by credit card) on the Maratona dles Dolomites - Enel 2015 official website www.maratona.it on **25th March 2015** from 6 pm (GMT+1):

- **175 GOLD** entries at a price of **250,00 euro**;
- **15 PLATINUM** entries at a price of **500,00 euro**;
- **3 CRYSTAL** entries at a price of **1.500,00 euro**.

Excitement is a part of the competition and there is a great deal of it amongst the those who take part, right from the pre-registration phase. But the strongest is felt by the 9,000 participants in the 29th edition that will take place on Sunday **5th July 2015**. There were over 31,000 requests from **80 countries and 107 Italian provinces** to take part in the **Maratona dles Dolomites - Enel 2015**. It is an international sports event that passion, dedication, professionalism and organisation have transformed into one of the most popular competitions, one which each year gladly offers something exciting and unique.

The **Maratona dles Dolomites – Enel 2015 number 29 will take place on Sunday 5th July with lots of related events and initiatives**. The focus is always on charity, with projects linked to **professional training courses in Kampala (Uganda)**. The 2015 charity project proposed by the Association of Groups "Insieme si può" NPA/NGO (www.365giorni.org) is linked to carpentry, tailoring, woodwork, IT and literacy, for a better future filled with work and dignity. The "**Alex Zanardi BIMBINGAMBA**" Association (www.bimblingamba.it) creates **prostheses for children** who have undergone amputations and do not have access to proper health care. These children come from all over the world and have lost one or more limbs due to accidents, illness or injuries from explosions or firearms in a war zone.

Finally, **Assisport Alto Adige** (www.sporthilfe.it) supports true sporting talents, young people who can not afford to finance their competitions.

For further info visit <http://www.maratona.it/en/charity-2015>

Here are some of the new features of the next edition. CASTELLI will produce the new Maratona dles Dolomites – ENEL 2015 jersey. The Italian brand was founded in 1876 in the heart of Milan by a tailor named Vittore Gianni. The first garments were made for the man who



CASTELLI

would become three times world champion and win the Giro d'Italia another five times: Alfredo Binda. Maurizio Castelli was born in 1948 and grew up watching Fausto Coppi, who was a friend of his father and owner of Vittore Gianni's business, compete.

The organising committee of the Maratona has also signed an agreement that will link it to another Italian brand, "KASK", an avant-garde company that produces cycling helmets completely Made in Italy. A customised helmet will be made for the occasion and will be sold during the event.

There will also be a pasta party on arrival, organised by the **Rana** company from Verona.

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