



Press release

34th MARATONA DLES DOLOMITES – ENEL ONCE AGAIN THIS YEAR, THE REQUESTS FAR EXCEEDED OUR EXPECTATIONS

The appeal of the Maratona dles Dolomites-Enel knows no boundaries: cycling freely across the Dolomites, a UNESCO World Heritage site, is proving to be an irresistible joy

Alta Badia (South Tyrolean Dolomites/Italy) – It is well-known that the Maratona dles Dolomites-Enel is an internationally successful event, but it's incredible to see just how many requests we receive every year on behalf of people wishing to take part in the competition. The 34th edition is no different to its predecessors: 31,200 aspiring participants from 82 countries around the world and every one of the Italian provinces applied on the website. This number proves the anticipation around the most beautiful Granfondo in the world, an event sought after by thousands of cyclists from all over the globe. As far as we organizers are concerned, these numbers spur us to improve even more and to make us feel more responsible and even prouder of our work. But, unfortunately, we cannot change one rule we deem to be essential.

As many people know, for safety and accessibility, the number of selected participants cannot exceed 9,000. This is why we make a random draw, publishing the names of all the successful cyclists on our website www.maratona.it; those left out can try to apply through charity registration.

CHARITY REGISTRATIONS

The Maratona dles Dolomites – Enel has always made its charity work one of its strengths. Thanks to the higher-priced registrations, the Maratona dles Dolomites-Enel is able to support concrete solidarity projects that help people in Italy and all over the world. This year, four different organisations will be able to take their work one step further, thanks to the proceeds generated by our charity registrations.

- 1) **The non-profit/NGO "Insieme si può"** (www.365giorni.org), an association that has been a friend of the Maratona for years now, supporting a project linked to the sustainability of activities of artistic growth and expression for children who are orphans of the war in Afghanistan.
- 2) Environmental project in support of the **Association Arte Sella**. (www.artesella.it)
- 3) **Assisport Alto Adige** (www.sporthilfe.it), another association that we've been following for a number of years and that supports real sports talents - youngsters who would otherwise not have the chance to pay for themselves to take part in competitions.
- 4) **"Alex Zanardi BIMBINGAMBA" Association** (www.bimbingsamba.com), an association followed by one of our closest friends and that provides artificial limbs for children who have suffered amputation and who are unable to receive treatment from the health care system.

194 higher-priced charity registrations will be available to buy online (payment via credit card) from the website www.maratona.it on **25th November 2019**, from **6pm** onwards.

The higher-priced registrations are broken down into three categories:

- **175 GOLD registrations** at a price of **Euro 300**;

- 15 PLATINUM registrations at a price of Euro 500;
- 4 CRYSTAL registrations at a price of Euro 1,500.

Another 194 registrations (175 GOLD registrations, 15 PLATINUM registrations and 4 CRYSTAL registrations) will be up for sale from www.maratona.it on **25th March 2020**.

All information on the associations we support and how to buy a higher-priced registration can be found here: www.maratona.it/en/charity-entries-2020 .

A FANTASTIC TRAVEL COMPANION

ENERVIT SPONSORS THE MARATONA DLES DOLOMITES - ENEL FOR ANOTHER THREE YEARS

Enervit has been a historic partner of the Maratona dles Dolomites - Enel and it is with great pleasure that we are renewing our sponsorship contract for another 3 years. Thanks to its constant research in the field of sports food and its ability to offer innovative high-quality products, Enervit supports a host of athletes who have taken part and still take part in the Marathon such as Alex Zanardi, Sofia Goggia, Federico Pellegrino, Davide Cassani and many more.

AFTER A GREAT SUMMER'S CYCLING, HERE COMES A NEW SKI SEASON: A TASTE FOR SKIING

When Alta Badia's ski slopes open on 4th December, the culinary season on the slopes also officially gets underway, with the Gourmet Skisafari on Saturday 14th December. At the mountain huts Ütia de Bioch, Ütia Las Vegas and Ütia I Tablá, the Michelin-starred chefs Nicola Laera* (Restaurant La Stüa de Michil, Hotel La Perla), Claudio Melis* (Restaurant In Viaggio, Bolzano) and Alberto Faccani** (Restaurant Magnolia, Cesenatico) will be treating skiers to their delicious dishes, using top-quality products to sing the praises of Italian cuisine. Skiers will have the chance to move from one mountain hut to the next, trying each chef's creations. There will also be the opportunity to get to know the chefs in person and to learn the story behind their dish. www.altabadia.org

More information:

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