



32nd Maratona dles Dolomites – Enel Press release

Registration requests exceed all expectations

Once again this year, requests to take part in the 32nd edition of the Maratona dles Dolomites – Enel have reached levels almost as high as our well-loved peaks themselves. **32,400** requests were received from **90 different nationalities** and from all **provinces across Italy**. As always, there are only **9,000** places available so a draw had to be made, and the names of the lucky winners have already been published on the website www.maratona.it. For the less fortunate ones, there's still the chance to purchase a **charity registration**.

A registration that makes a difference

The Maratona has always gone hand-in-hand with charity work, keen to really make an actual difference. Thanks to the proceeds from its **higher-priced registrations**, the Maratona is able to support the invaluable work done by four charities that have been committed to their various causes for years. The Association of Groups "**Insieme si può**" Onlus/NGO (www.365giorni.org), the **Costa Family Foundation** (www.costafoundation.org), the **Assisport Alto Adige** (www.sporthilfe.it) and the **Alex Zanardi BIMBINGAMBA Association** (www.bimblingamba.com).

193 charity registrations will be available to buy online (payment via credit card) from the website www.maratona.it on **22nd November 2017** from **6pm (GMT+1)** onwards. More specifically, they are broken down as follows:

- **175 GOLD registrations** at a price of **Euro 250**;
- **15 PLATINUM registrations** at a price of **Euro 500**;
- **3 CRYSTAL registrations** at a price of **Euro 1,500**.

Another 193 registrations (175 GOLD registrations, 15 PLATINUM registrations and 3 CRYSTAL registrations) will be up for sale from www.maratona.it on **22nd March 2018**.

Maratona eFondo with Zwift

Last year's **virtual Maratona** was so successful that, this year, it will be held on two separate dates. The first **eFondo** will take place on Sunday **31st December** and, as always, will be held in collaboration with **Zwift**, the famous online community that has created a fantastic indoor training App which means you no longer have to train alone, putting you in live contact with other enthusiasts. Out of all those who complete the test, **two cyclists** will be chosen at random and they'll be awarded a registration for the **Maratona dles Dolomites-Enel 2018**. And that's not all: there'll also be a prize draw for the occasion thanks to the participation of our sponsors at the event. Here's the link if you'd like further details:

<http://www.maratona.it/en/maratona-dles-dolomites-enel-efondo-zwift>

With the bike stored away, it's time to get your skis out for the winter season

Alta Badia will be opening its slopes on 2nd December, with 'A taste for skiing' culinary season officially getting underway on Sunday **10th December**. For the sixth year of the much awaited Gourmet Skisafari, star rated cuisine will be brought to 2000 m altitude, in the heart of the Dolomites. The star rated chefs of Alta Badia, together with their Italian colleagues who work in Italy or abroad, will delight skiers at some of the refuges, presenting the dishes that remind them of the flavours of their childhood, designed with a special eye on the culinary traditions of their land. In fact, for making the dishes, the chefs have taken inspiration from the recipes for the dishes made by their parents or grandparents when they were young. So, skiers will have the chance to move around on skis from one refuge to another, tasting the creations of the chefs. True works of art will be presented, not only for the palate, but also for the eyes. Naturally it will also be possible to get to know the chefs personally and ask them to talk about the history of their dish. That's all for the first ski of the season based on taste.

www.altabadia.org

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