



MARATONA DLES DOLOMITES - ENEL 2016

## THE GIRO D'ITALIA ON THE MARATONA ROUTE

Monday, October 5<sup>th</sup>

The Giro d'Italia 2016 was unveiled today at the Milan Expo. Among the many revelations, one in particular stands out: to pay homage to **the thirtieth edition of the Maratona dles Dolomites – Enel** event, the pink caravan will cross the roads that have made the name and fame of Europe's premier Gran Fondo race.

This is an exceptional acknowledgement by the Giro organizers to a sports event that in its thirty years of existence has succeeded in bringing to fruition the full potential of the Dolomite-biking experience, increasing the importance and awareness of the strategic benefits of two-wheeled tourism, not only in the Dolomites, but in all of Alto Adige. The stage will give participants of the Maratona the possibility, at a distance, to measure their steel up against professional cyclists along all the passes that characterize the Dolomitic event.

The "corsa rosa" has dedicated the entire weekend to the Dolomites.

**Saturday, May 21<sup>st</sup>**, the classic Dolomitic Queen Stage will leave Alpe di Siusi and end in Alta Badia, in Corvara to be precise. When they reach the town of Arabba after 85 kilometers, riders will face the classic roads of the Maratona with its familiar pinwheel of **brehtaking passes** that overlook all the Ladin valleys: **Pordoi, Sella, Gardena, Campolongo, Giau, Falzarego and Valparola**. Once the riders reach La Villa, they'll head for the **Mür dl giat** (the cat wall), a grueling ramp about one kilometer long with gradients in the 19% range. Cyclists will tackle roads with an **elevation change of 5,000+ meters** on this **210 km-stage**. The **finish line is in Corvara**, on the same finishing straight as the Maratona. The Giro hasn't finished in Alta Badia since 2002: the last rider to win a stage with a finish line in Corvara was the Mexican Julio Perez Cuapio.

**Sunday, May 22**, riders will embark on the uphill time-trial to the Alpe di Siusi, another stage that could prove decisive for contenders setting their sights on the final victory.

But the challenge for Maratona participants will be well underway by then, having launched an online pre-registration on October 14, 2015, at [maratona.it](http://maratona.it). Usually, the race receives over thirty-thousand requests from all over the world to participate– of which only nine-thousand lucky contenders will be able to test their mettle with professional riders on the legendary climbs.

Giro d'Italia and Maratona dles Dolomites - Enel: a match made in heaven by virtue of a common passion – cycling and the bicycle – that each year increasingly renews the spirit and affirms its history, on a quest to achieve new horizons, new opportunities, and new dimensions.

For info: Comitato Maratona dles Dolomites phone +39 0471/839536  
email: [info@maratona.it](mailto:info@maratona.it) – [www.maratona.it](http://www.maratona.it)

Press Office: Pizzinini Scolari Comunicazione [www.pizzininiscolari.com](http://www.pizzininiscolari.com)  
Pizzinini Christian mobile +39 3388543309 [christian.pizzinini@pizzininiscolari.com](mailto:christian.pizzinini@pizzininiscolari.com)  
Scolari Antonio Lodovico mobile +394033738 [antonio.scolari@pizzininiscolari.com](mailto:antonio.scolari@pizzininiscolari.com)