

October 2014

Press Release

MARATONA DLES DOLOMITES - ENEL 2015



MARATONA WEARS



CASTELLI

Alta Badia – The Maratona dles Dolomites – Enel is delighted to announce its partnership with the new technical supplier of the official jersey **Castelli**.

Castelli is an Italian brand based in Fonzaso and is the result of 40 years' professional experience in creating cycling clothing. Today **Castelli** works every day to create the most innovative clothing for cyclists looking for high performance. **Castelli** will supply the jersey and all technical clothing in 2015. **Castelli's** owner, Dario Cremonese, says, "We are proud to work alongside **Maratona dles Dolomites – Enel**. We are both extremely ambitious and are sure it will be a fruitful partnership. We are eagerly looking forward to seeing the new jersey". **Maratona dles Dolomites – Enel** director Claudio Canins also shares his satisfaction: "We are delighted with this partnership, which will allow us to expand the Maratona dles Dolomites - Enel brand in collaboration with another brand known worldwide. Our aim is to become a worldwide brand and we think that **Castelli** can play an important part in terms of product quality, as well as their established presence in markets like the USA, the UK and the Benelux countries". The new jersey, together with the whole kit produced by **Castelli**, will be presented in spring.

Castelli will replace the Maratona's historic technical supplier Biemme, a company from Vicenza that has worked with the event since 1989.

www.castelli-cycling.com

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