



Press Release

Maratona dles Dolomites – Enel 2014

AN UNSTOPPABLE RECORD: 32,000 applications to take part in next year's race

And from 26th November, the charity registrations

Alta Badia (Bz) – After the draw from the **32,000** applications for participation received this year, with a further increase compared to last year which received 31,600, there is still one chance for those excluded. From 26th November, **195 entries** at an increased price with the proceeds going to charity, after the entrance fee of euro 97 has been deducted, will be sold online. They can only be purchased **online** (payment by credit card) on the site www.maratona.it from **6.00 p.m. (GMT+1)**:

- **175 GOLD** entries at the price of euro **222.00**;
- **15 PLATINUM** entries at the price of euro **444.00**;
- **5 CRYSTAL** entries at the price of euro **1,500.00**.

Another **190 entries** (175 GOLD entries and 15 PLATINUM entries) will be offered again online on www.maratona.it on **26th March 2014**.

The Maratona dles Dolomites - Enel 2014 is one of the most fascinating races in the world for its fantastic views, perfect organization and the efforts required for its three, now legendary, routes. The next edition, the **28th to be exact, will be held on 6th July 2014**.

Having renewed the partnership with ENEL for the next two years, the organization will continue its task of making the event increasingly eco-sustainable.

MARATONA AND CHARITY

Charity, as well as eco-sustainability, has always been a significant aspect of this event, which over the years has helped and concretely financed a number of projects. Three associations will benefit from the increased entry fees: The **“Insieme si può” Onlus/NGO Group of Associations** (www.365giorni.org), the **“Alex Zanardi BIMBINGAMBA” Association** (www.bimbingamba.it) and **Assisport Alto Adige** (www.sporthilfe.it).

Specifically, the most important 2014 charity projects will be in the water and health sector in Uganda/Africa.

Every day, more than 3,000 children die from diseases linked with diarrhoea, in particular enteric-intestinal infections and cholera.

The two projects which we propose act in two directions: the supply of **drinking water** with the digging of **wells** and the constructions of **latrines** in masonry for rural and urban communities without a water supply and sewage system.

Providing sustainable access to improved sources of drinking water is one of the most important measures that we can adopt to reduce diseases (WHO 2012). To date, **783 million people** do not

yet have access to drinking water and **2.5 billion people** do not yet have access to hygienic and health services.

The structured management of sewers maintains the quality and health of the urban environment and the sources of drinking water to which neighbourhoods, and at times whole cities without sewage systems, have access (Unicef 2012).

In **Sub-Saharan Africa**, only 61% of the population have access to “improved” sources of drinking water. In relation to these indicators, Uganda is one of the countries with the most negative performances (cf. U.N. and U.N.D.P. Reports, Uganda 2011, 2012).

The two projects are based on the experience and good practices developed by the personnel of the **Association of Groups of Belluno "Insieme si può" ("Together we can") a non-profit making organization NPA/NGO** (www.365giorni.org) in Africa in close collaboration with the beneficiary communities, as part of previous similar actions completed.

The **“Alex Zanardi BIMBINGAMBA” Association** (www.bimbingamba.it) produces **prostheses** for **children** who have been amputated and cannot benefit from the health care. They are children from all over the world who have lost one or more limbs due to accidents, disease or injuries caused by explosions or weapons in war zones.

The BIMBINGAMBA Association operates thanks to R.T.M. Ortopedia and the Casalino Rehabilitation Centre with the collaboration of the Clinica Mobile nel Mondo of Dr. Claudio Costa, Claudio Panizzi, physiotherapist and the Studio Ferri & Associati of Bologna.

The children are looked after throughout their stay in Italy, including from the logistics point of view. To date, more than 100 amputee children have been treated. The Association is also actively working on the BIMBINGAMBA – SPORT project, to let amputee children or children with spinal injuries start riding handbikes.

TIME will be the theme characterizing the Maratona dles Dolomites – Enel 2014. The appointment is for **Sunday 6th July 2014** with the departure as usual from La Villa and the arrival in Corvara, for the 9000 participants, and not one more, who will tackle the three classic routes: Long, 138 km and a climb of 4190 m, Medium, 106 km and a climb of 3090 m and Sella Ronda, 55 km and a climb of 1780 m.. Live television coverage by Raitre and the closure to traffic of the Dolomite passes during the race are also confirmed.

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