



MARATONA DLES DOLOMITES – ENEL

Press release

MUTATIO: THE MARATONA DEDICATED TO METAMORPHOSIS

The pre-registrations for the 37th edition of the Maratona dles Dolomites - Enel dedicated to Mutatio and scheduled to take place on Sunday, July 7th 2024, will open on October 10th 2023.

Alta Badia (South Tyrolean Dolomites/Italy) – Everything changes and everything flows. *“In the nocturnal silence of the Dolomites. Everything is Anatta, as taught by the Buddhist. The lack of a permanent self, of its independence. Nothing is self-sufficient, everything that exists lacks its own autonomy. The body parts, even the legs that serve to push the pedals, the hands that grip the handlebars, the eyes that gaze at the Dolomites, are a non-self, and we humans can only exist when we are in relation. In relation to others and in relation to the non-human. This is precisely the principle of “mutatio”, because everything changes continuously. Will the Maratona change? Certainly, it will change. Just as you change now, as you are reading this. Panta rei, everything flows”* introducing the 2024 theme, Michil Costa, President of the Organising Committee.

THE THEME LOGO

The process of creating a logo is in itself a metamorphosis. It is, in fact, a continuous succession of ideas, in constant transformation, arriving at the final result step by step, mutation by mutation. The logo of the Maratona dles Dolomites-Enel 2024 was traditionally created by the designer of the Granfondo, Manuel Bottazzo, who describes the Mutatio logo in this way: *“We began with artistic research, drawing on literature and art. Literature immediately makes us dream in the texts of Kafka and Ovid; visual art, on the other hand, is a journey into the world of Henry Matisse, Heronymus Bosch, up to the most modern artists of optical art, above all Victor Vasarely. From this research, we first of all extrapolated the colour violet, the colour of metamorphosis, transformation and the union of opposites. Thanks to this colour, we developed the first concept we wanted to express, that of creating a lettering that is impalpable, ethereal, incomplete... mutable. The result is an open form that has no boundaries, almost at the limit of legibility, because it is still alive and mutating. Visibly unfinished, as the mutation will continue without end.”*

REGISTRATION

There will be no more than 8,000 participants joining 2024's Maratona. Participation will be split, as per usual: 50% Italian and 50% foreign cyclists.

Here are the details of how to get a bib:

- on-line pre-registration on the website: www.maratona.it between October 10th and November 6th, 2023 with participation in the draw which will take place in the second half of November 2023
- purchasing of an accommodation package (minimum 4 nights) + guaranteed registration, which are managed and sold from October 9th, 2023 on the website of our official tour operator, Holimites: www.holimites.com

For further international official tour operators (including contacts) please visit www.maratona.it/en/tour-operator-en

- charity registrations which are sold on-line only on the website maratona.it on November 22nd 2023 and on March 20th 2024. Find out more on the following link: <https://www.maratona.it/en/charity-entries-2024>

THE COURSES

As always, the Maratona dles Dolomites - Enel is made up of three courses that run along the epic passes of the Dolomites that are closed to traffic. Campolongo, Pordoi, Sella, Gardena, Giau, Falzarego and Valparola: everyone can test themselves and pedal through landscapes of incomparable beauty, discovering for the umpteenth time that nature is what we must preserve. Now more than ever.

- Maratona course: 138 km long with a difference in altitude of 4230 m
- Medium course: 106 km long with a difference in altitude of 3130 m
- Sellaronda course: 55 km long with a difference in altitude of 1780 m

SELLARONDA BIKE DAY AND DOLOMITES BIKE DAY: TWO EVENTS COMBINING BEAUTY AND SUSTAINABILITY

For those who cannot participate in the coveted Maratona dles Dolomites-Enel, Alta Badia offers three more days dedicated exclusively to cyclists.

It starts on Saturday 8 June with the Sellaronda Bike Day, an event that will be repeated on Saturday 14 September, while on Saturday 22 June 2024 it is the turn of the Dolomites Bike Day.

These events are non-competitive and accessible to all cyclists, without registration. For the occasion, the Dolomite passes Gardena, Sella, Pordoi and Campolongo on the occasion of the Sellaronda Bike Day and Campolongo, Falzarego and Valparola on the occasion of the Dolomites Bike Day, will be strictly closed to motorised traffic. www.altabadia.org

More information:

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