



## MARATONA DLES DOLOMITES – ENEL

### Press release – 33<sup>rd</sup> edition

## *“Duman” – “tomorrow” in Ladin - chosen as the theme for the 33<sup>rd</sup> edition*

Experience moments of pure pleasure at the Maratona dles Dolomites - Enel, in the heart of the Dolomites, a UNESCO World Heritage site.

**Alta Badia (South Tyrolean Dolomites / Italy)** - The organising committee of the world's most famous cyclo sportive is already thinking about next year, when the 33<sup>rd</sup> edition of the Maratona dles Dolomites – Enel will be taking place on Sunday 7<sup>th</sup> July 2019. The chosen theme revolves around precisely that: 'duman', meaning 'tomorrow' in Ladin, the local minority language in the North of Italy. A theme is chosen every year to characterise the race and encourage participants to reflect on things beyond simply pedalling,

Thinking about tomorrow is an invitation to question ourselves about the future of the planet, starting from each one of us - what we can do as individuals and as a community to slow down the shameful use of the resources that Mother Nature so generously gave us all those millennia ago. If 'tomorrow is uncertain', as Italian singer Lorenzo il Magnifico sang in his Canzone di Baccho (*Song of Bacchus*), then it is perfectly legitimate to question ourselves about the future - actually, it's downright necessary.

### MAXIMUM OF 9,000 PARTICIPANTS

It's now widely known that no more than 9,000 people can take part, with places being broken down as follows: 4,200 places are selected through a draw and 4,000 are for those who have the right to participate, the Maratona's official tour operators and those who have paid a higher fee with the proceeds going to charity. The remaining 800 places will be reserved for participants admitted to the race because not drawn in the last five editions.

### REPÊCHAGE SYSTEM BACK BY POPULAR DEMAND

One of the most important new features of the next edition will be the return of the repêchage, giving applicants the certainty of taking part in the Maratona a certain number of years after their request. A survey was carried out in November last year to ask Maratona enthusiasts whether or not they'd like to see the repêchage reintroduced, and more than 8,000 people replied.

90% of those who took part in the survey were in favour of the repêchage, so it was decided to reintroduce it from the next edition, guaranteeing applicants the certainty of taking part within six years. Six years may seem a lot, but the huge demand to participate in this event leaves no other choice.

### HOW TO REGISTER

The ways to register are basically the same, with three possibilities of getting yourself a race number:

- pre-register online on the website [www.maratona.it](http://www.maratona.it) between 18<sup>th</sup> October and 8<sup>th</sup> November 2018 and your name will be entered into the draw that will take place in the second half of November 2018;
- buy an accommodation package (minimum 4 nights) + guaranteed registration. These packages are managed and are on sale from 11<sup>th</sup> October 2018 on the website of our official tour operator, Holimites: [www.holimites.com](http://www.holimites.com); for the further international official tour operators please visit [www.maratona.it/en/tour-operator-en](http://www.maratona.it/en/tour-operator-en)
- purchase a charity registration, which will only be available online from the website [www.maratona.it](http://www.maratona.it) on 28<sup>th</sup> November 2018 and 28<sup>th</sup> March 2019. Further information <https://www.maratona.it/en/charity-entries-2019>

### THREE ROUTES AMID MAGNIFICENT SCENERY

The beauty of the Maratona is reflected in the three routes that wind their way around the mountain passes that have made cycling history, surrounded by enchanting landscapes. Pordoi, Sella, Gardena, Campolongo, Falzarego, Giau and Valparola boast unparalleled charm and cycling along traffic-free roads under the Dolomite massifs is a truly unique experience.

- The Maratona route: 138 km long with a 4,230 m difference in altitude
- The Medium route: 106 km long with a 3,130 m difference in altitude
- The Sellaronda route: 55 km long with a 1,780 m difference in altitude

As always, the starting point is La Villa with the finish line in Corvara, and the event will be broadcast live on the Italian national TV channel Raitre from 6.15am onwards. The Maratona Village is also confirmed for next year and will be opening its doors from 4<sup>th</sup> to 6<sup>th</sup> July with lots of new surprises in store, in addition to the existing events. On Saturday 6<sup>th</sup> July, on the other hand, children will also have the chance to race thanks to the Maratona for kids organised by Sportful.

### A SUMMER OF CYCLING IN ALTA BADIA

Summer in Alta Badia is all about cyclists, their love for the sport and for the stunning Dolomite landscape. Alta Badia offers a range of tourist services for cyclists known as the "Bike Friendly" initiative, [www.altabadia.org/bike](http://www.altabadia.org/bike), focusing on both road cyclists and mountain bikers. From May to July, Alta Badia will once again be offering its Guided Bike Tours, days out when it's possible to cycle around accompanied by local guides.

If you want to prepare for the Maratona in the best way possible and get the chance to cycle along the legendary roads of the Dolomites when they're closed to traffic, then there are two events that you absolutely can't miss:

Dolomites Bike Day on 16<sup>th</sup> June, on the roads between Corvara, Campolongo, Arabba, Pieve di Livinallongo, Falzarego, Valparola, San Cassiano and then back to Corvara.

Sellaronda Bike Day on 22<sup>nd</sup> June, which needs no introduction: this is the cycling circuit between Campolongo, Pordoi, Sella and Gardena. All roads will be closed to traffic.



**More information:**

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