

October 2014



Press Release

MARATONA DLES DOLOMITES - ENEL 2015

PRE-REGISTRATIONS STARTING SOON FOR THE NEXT EDITION

ONLY ONLINE AND ON THE SITE WWW.MARATONA.IT

Alta Badia (Bz) – The 29th Maratona dles Dolomites-Enel will take place on **Sunday 5th July 2015** and you can discover all the new features at www.maratona.it. The pre-registrations start from **Wednesday 15th October until 5th November**: it will be possible to send the applications for entry only and exclusively on the website www.maratona.it. This race is unequalled, unique and special and covers the Dolomites with cyclists who tackle the three routes, unchanged: Long, 138 km and a climb of 4230 m, Medium, 106 km and a climb of 3130 m and Sella Ronda, 55 km and a climb of 1780 m. After its enormous success in 2014 the “Mür dl giat” will take place once again. This is the extremely steep climb in the centre of La Villa where participants on the medium and long routes will be called upon to make one final effort. The race starts in La Villa and ends in Corvara and will be broadcast live on Raitre from 6.15 am. This year's theme is that of FORGIVENESS.

The draw, according to tradition, will concern half Italian cyclists and half foreigners and is scheduled for the second half of November. To be precise, 4,500 names, whilst the other places (the limit is fixed at 9,000 participants) will be divided between those entitled, official Tour Operators of the Maratona and registrations with the surcharge to be donated to charity. From 6th October Holimites, the official tour operator, will put the registrations paired with stays on sale on its site www.holimites.com.

PRE-REGISTRATION

Pre-registration will start on **15th October** and finish on 5th November. The website will be literally mobbed, but everything is ready for the event to work smoothly and to deal with the demand. For all those who don't make it, again only on the site www.maratona.it, there will be the first 193 registrations with a surcharge from 25th November. The second tranche will be put on sale on 25th March 2015 with the sale of the other 193 registrations with a surcharge.

Pre-registration is a competition before the competition, which breaks new records every year. Last year there were over 32,000 applications from 58 countries and this year too it seems it will equal, if not surpass, this success.

The 2015 event will also have a theme chosen by the OC head Michil Costa: **FORGIVENESS**. Charity is another important aspect of this event and every year it offers hope and provides concrete help around the world. The extra cost for registrations with a surcharge will be donated to the Association of Groups "Insieme si può" non-profit organization/NGO (www.365giorni.org), to the Südtiroler Sporthilfe (www.sporthilfe.it) and the "Alex Zanardi BIMBINGAMBA" Association (www.bimbingamba.com).

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